

# Our portfolio & case studies



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# Yoga Veda UK discover the ancient science of yoga

Yoga Veda UK aims to empower, guide and help those wishing to improve and optimise their health, wellbeing and vitality using the ancient traditional science of Ayurveda and Yoga.

## THE BRIEF

Our task was rather simple: To build a fully functioning, responsive & accessible website the team at Yoga Veda UK could easily keep up to date with the classes, courses & events they offer.

The website was designed by Graham, from Full Nine Design, who also produced the branding for Yoga Veda UK. Graham approached us to build the website.

## OUR APPROACH

As soon as we got our hands on the website's designs we got stuck in. We'd already decided upon using WordPress - the world's most popular content management system - to power the website, so that's where we started.

After spinning up an empty install, we cracked on with developing the front-end of the website - starting with the accessible & performant base of our bespoke theme framework.

Gradually we rolled out additional templates to the website, working closely with the team at Full Nine to ensure the website matched the designs. At each step we reached out to Julia to make sure she was happy too. She was!

After completing the front-end work, and integrating with WordPress to ensure every part of the website was editable, we thoroughly tested the website before releasing it to the public at [www.yogavedaukhub.com](http://www.yogavedaukhub.com).



## THE RESULT

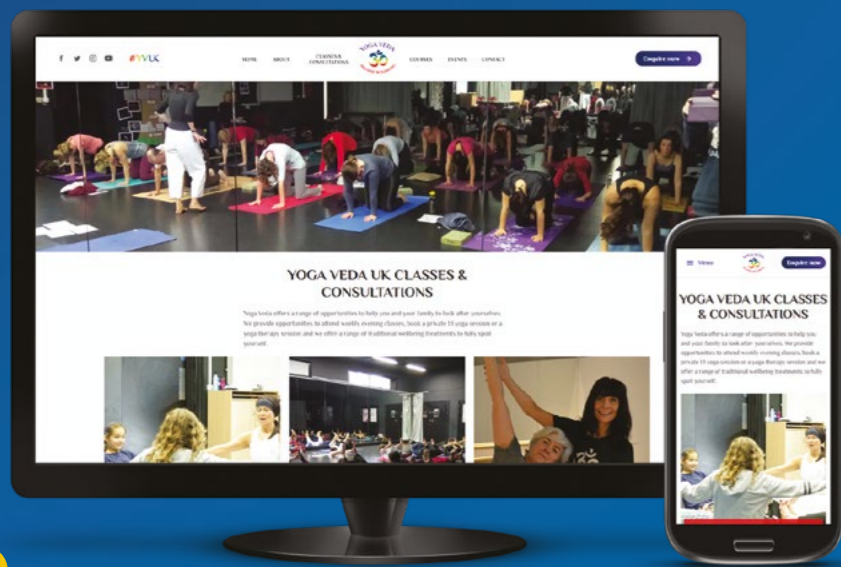
As a fledgling business, it's always good to have a smart, professional website that can grow as the business does. That's exactly what we, and Full Nine Design, delivered.

Julia is happy with the website and has seen over 100 customers enquiring about taking a class or partaking in an event in the first two months alone!

Thanks for all your hard work on the website - it looks fab!

We've had lots of positive feedback saying it's classy, engaging, smart & stands out! Thanks again.

**Julia Chilcott-Coombes**  
Founder, Yoga Veda UK





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Our portfolio doesn't need to be printed to be enjoyed to its fullest.  
Be kinder to the environment and keep it digital.

This is the first 2020 edition.